Lecture 30: Ethics



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With great power...

- You now have the foundation to identify problems and create solutions
- As scientists, inventors, programmers, what responsibilities and challenges do you anticipate to face?

Best case - Worst Case

- 1. Write down one fear you have related to the trajectory of computer technology in the 21st century and/or beyond.
- 2. Write down one thing that you hope to see computer technology achieve within your lifetime.

Data Structures

- Data structures force input to conform
- Simplifying a complex world
- Errors can shut out users

Data and Identity - think pair share

Imagine you're building a data structure for personal profiles.

- What data type would you use to represent gender?
- What data type would you use to represent sex?
- How would a user enter this data?

Algorithms

- promise easy-to-understand effects e.g., "the data will be sorted"
- Algorithms enable new behavior/interactions
- What if your data is tainted?
- What if your algorithm has bias?

Cautionary Tales - think pair share

- <u>How to teach a computer what fair means</u> Bloomberg
- <u>How to Fix Silicon Valley's Sexist Algorithms</u> *MIT Technology Review*
- <u>Facial Recognition is accurate, if you're a white guy</u> NYTimes
- <u>The Cambridge Analytica Scandal, in 3 paragraphs</u> The Atlantic

Data & Ethics

- Privacy
- Equity in access
- Societal impact
- Misinformation
- Discrimination
- Everything from sexism to white supremacy
- Weaponization
 - Both government and criminals etc.

Good intentions

- Imagine an app that contributes to society.
- How could it unintentionally cause harm?
- How could it be used intentionally to cause harm?