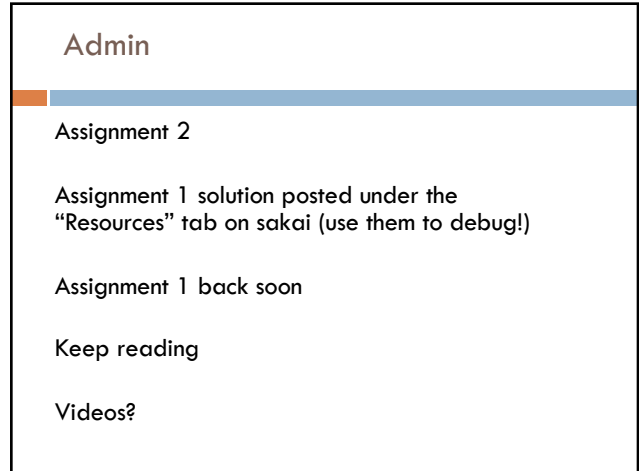
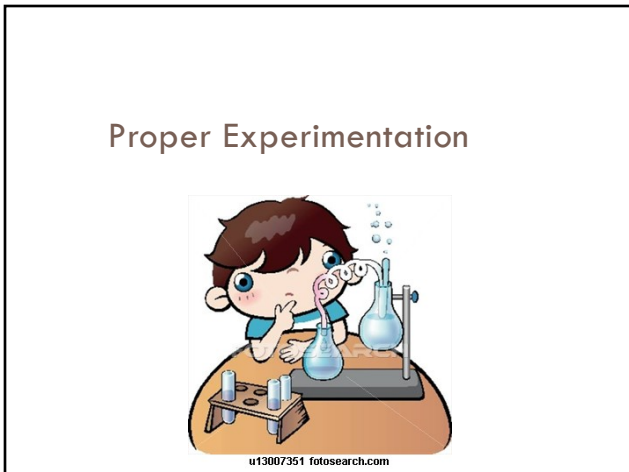


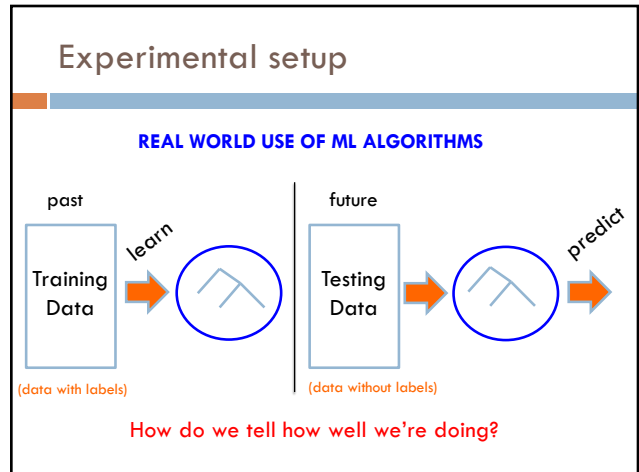
1



2



3



4

Real-world classification

Google has labeled training data, for example from people clicking the “spam” button, but when new messages come in, they’re not labeled

<input type="checkbox"/>	✪	fmcopy	(no subject) - I am in the military unit here in Afghanistan,we have some amount of funds that we war 7:18 am
<input type="checkbox"/>	✪	corowmotorim	(no subject) - plz revert for the deal 6:51 am
<input type="checkbox"/>	✪	perfectemall1	moooooooooooooooooooooo 2:58 am
<input type="checkbox"/>	✪	DRESURI SOSETE COLAN	Pregateste-te de frigi! Alege din 1000 modele de ciorapi, cumpara acum la cel mai bun pret! - Par Sep 15
<input type="checkbox"/>	✪	Soroush Madjoob	Stop burning money; get the most out of your investment! - Unsubscribe To remove yourself from Sep 14
<input type="checkbox"/>	✪	Ohane Irazaki Sanchez	(no subject) - The BRITISH JIMBO COMPANY has Award your Id with the sum of 3000000.00. Senc Sep 14
<input type="checkbox"/>	✪	Long, Bruce [NS]	(no subject) - The JIMBO COMPANY has Picked you for a lump sum payout of 3000000.00. To claim Sep 14
<input type="checkbox"/>	✪	h_044	EEIC2013-El-Submission: Sept 20th - 2013 3rd International Conference on Electric and Electroni Sep 13
<input type="checkbox"/>	✪	Soroush Madjoob	Did you know the wrong technology can cost you money? - Dear David, Technology has become t Sep 13
<input type="checkbox"/>	✪	SantechUSA.com	Pimp Up Your Network and Save Money Doing It! - Call for consulting! 888.923.1000 FREE Our mis Sep 13
<input type="checkbox"/>	✪	Soroush Madjoob	When is the last time you checked your backups? - Unsubscribe To remove yourself from this ema Sep 13
<input type="checkbox"/>	✪	Soroush Madjoob	Is your data at risk? Get Simple, Secure & Scalable Cloud-based Backup in 3 steps! - \$account_r Sep 13
<input type="checkbox"/>	✪	Eden Newsletter	Get Your Free Gifts - Up To 50% Savings + Free Shipping Having trouble reading this email? view it Sep 12
<input type="checkbox"/>	✪	AcademicPub	Meet the cutting edge in customized course materials - AcademicPub: Your Book - Your Way Acac Sep 12
<input type="checkbox"/>	✪	Mail Administrator	Your e-mail quota has been reached! (Action Required) - Attention User, MAILBOX QUOTA EXCEE Sep 12
<input type="checkbox"/>	✪	Wells Fargo Online	New message from Wells Fargo Online - You have 1 new message . Please Login to your account.t Sep 12
<input type="checkbox"/>	✪	Carter, Susan	System Administrator. - Your Mailbox Is Almost Full "CLICK HERE" Update Your Mail Box And Inco Sep 12

5

Classification evaluation

Data	Label
	0
	0
	1
	1
	0
	1
	0

Labeled data





Use the labeled data we have already to create a test set with known labels!

Why can we do this?

We assume there's an underlying distribution that generates both the training and test examples

6

Classification evaluation

Data	Label
	0
	0
	1
	1
	0
	1
	0

Labeled data

Training data

Testing data

7

Classification evaluation

Data	Label
	0
	0
	1
	1
	0
	1
	0

Labeled data

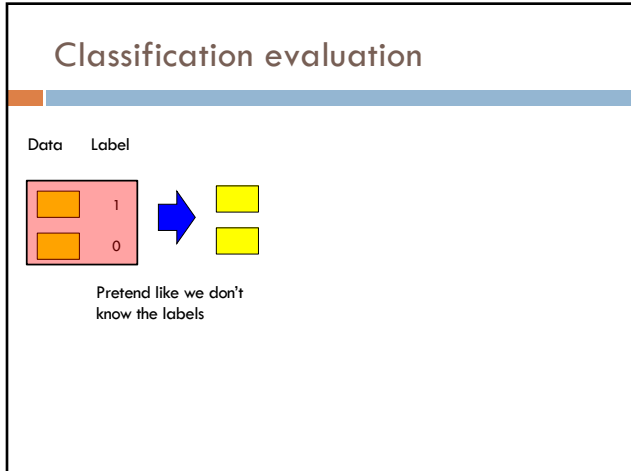
Training data

train a classifier

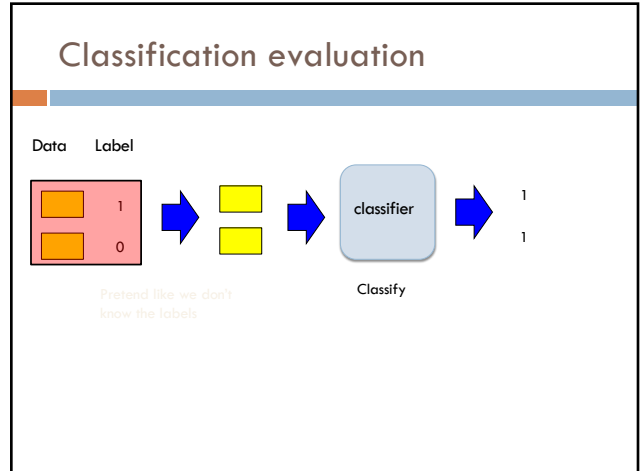
classifier

Testing data

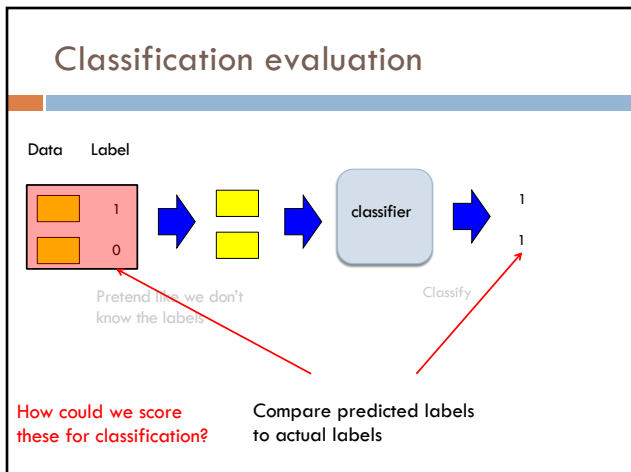
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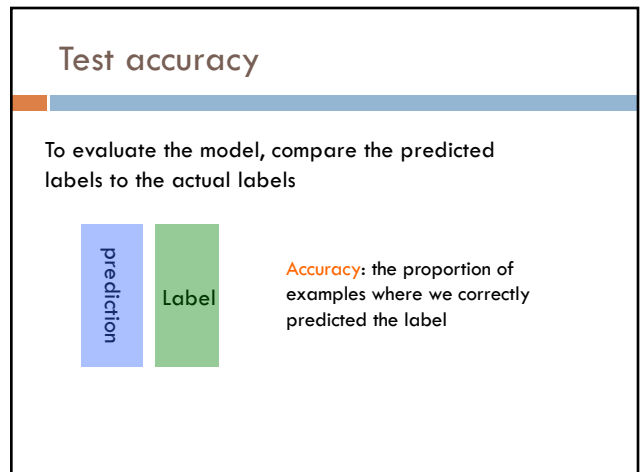
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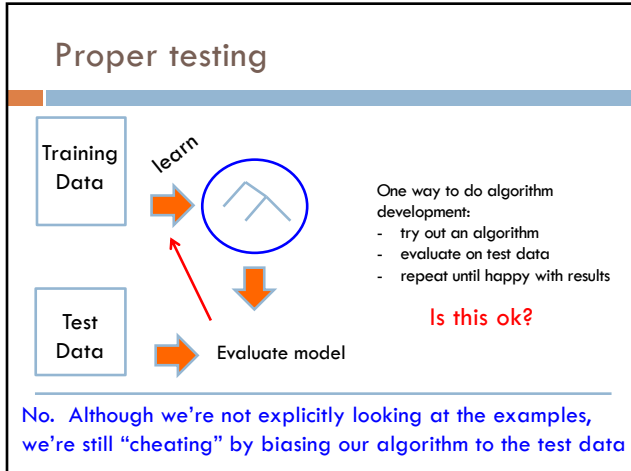
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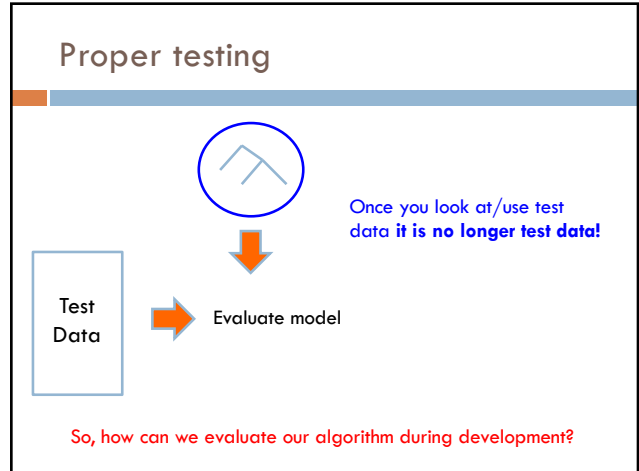
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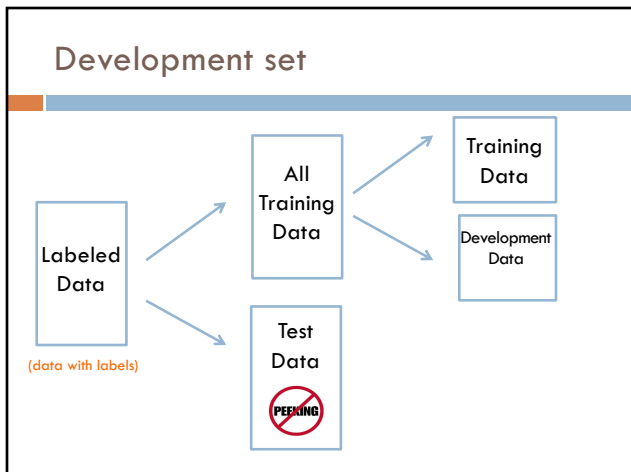
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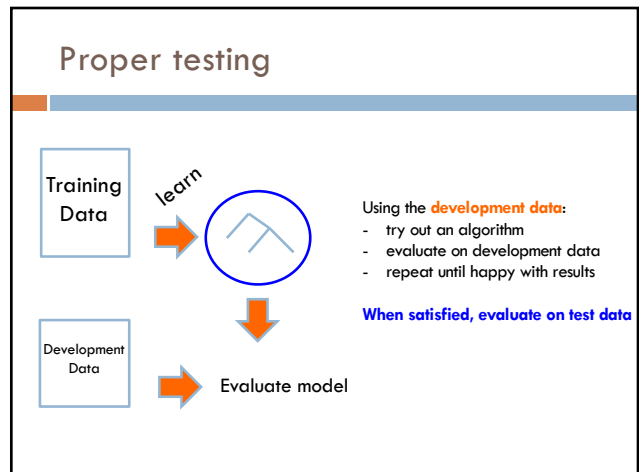
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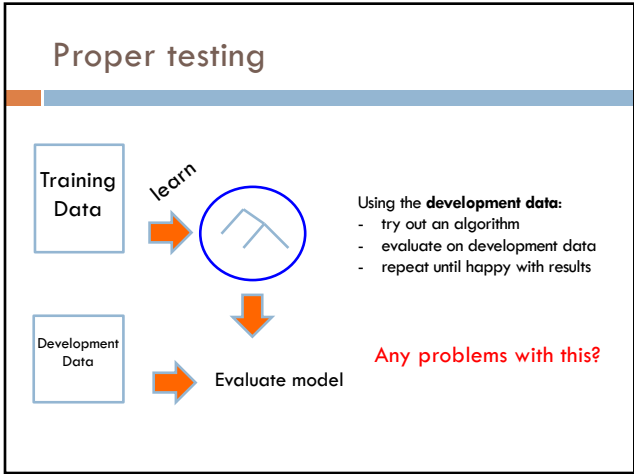
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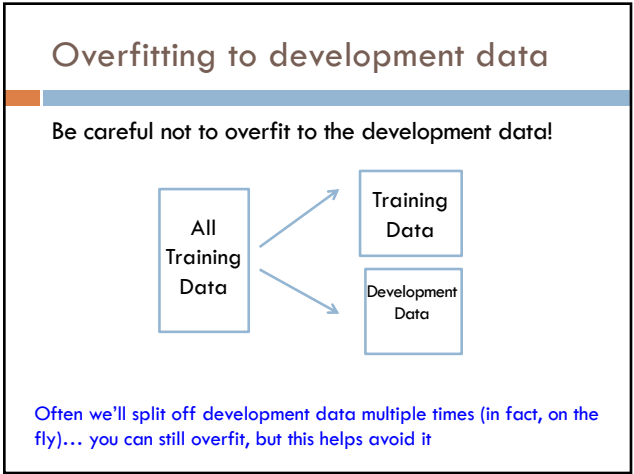
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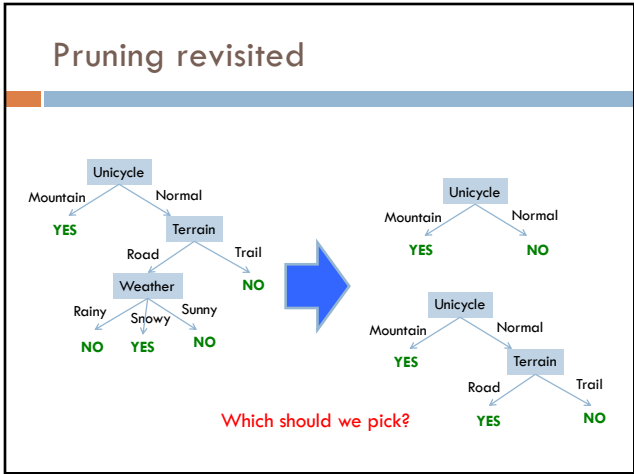
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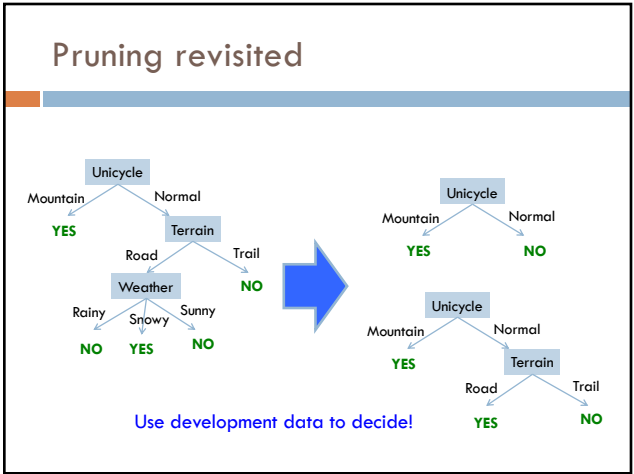
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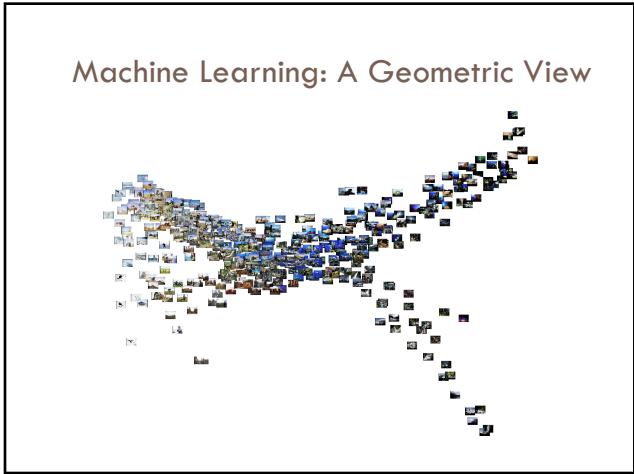
18



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20



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Apples vs. Bananas

Weight	Color	Label
4	Red	Apple
5	Yellow	Apple
6	Yellow	Banana
3	Red	Apple
7	Yellow	Banana
8	Yellow	Banana
6	Yellow	Apple

Can we visualize this data?

22

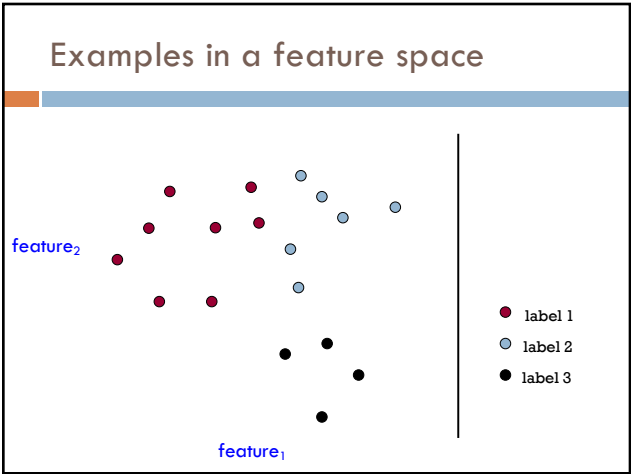
Apples vs. Bananas

Turn features into numerical values
(read the book for a more detailed discussion of this)

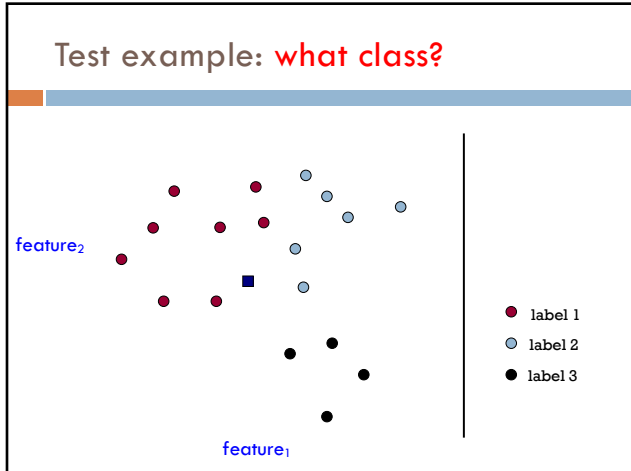
Weight	Color	Label
4	0	Apple
5	1	Apple
6	1	Banana
3	0	Apple
7	1	Banana
8	1	Banana
6	1	Apple

We can view examples as points in an n -dimensional space where n is the number of features

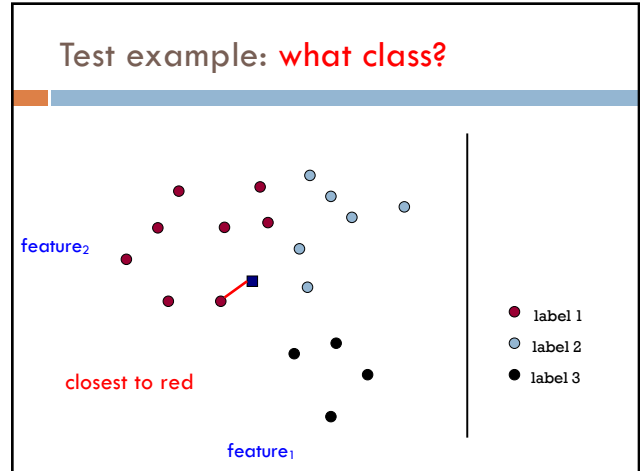
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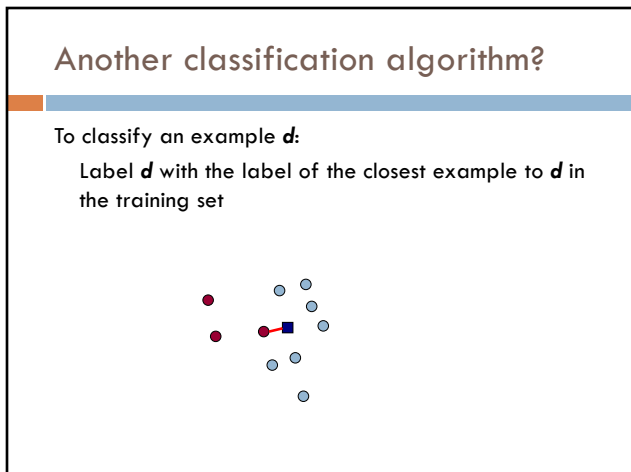
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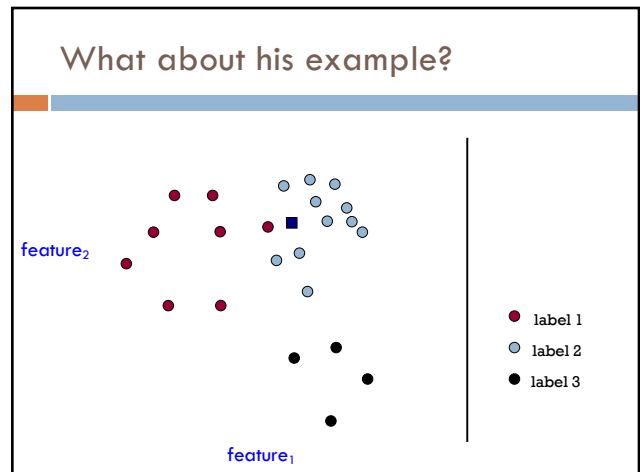
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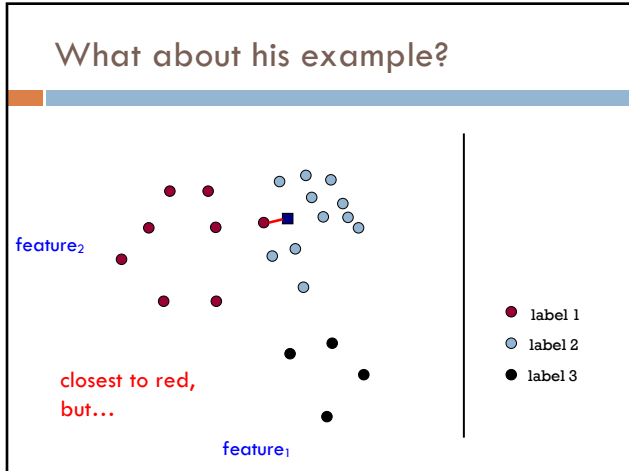
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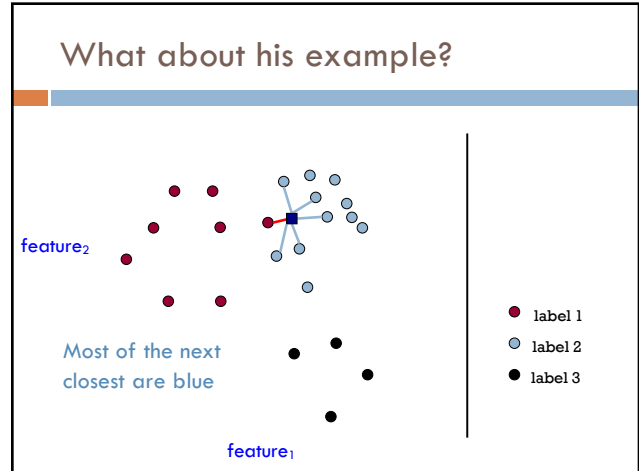
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30

k-Nearest Neighbor (k-NN)

To classify an example d :

- ▣ Find k nearest neighbors of d
- ▣ Choose as the label the **majority label** within the k nearest neighbors

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k-Nearest Neighbor (k-NN)

To classify an example d :

- ▣ Find k *nearest* neighbors of d
- ▣ Choose as the label the **majority label** within the k nearest neighbors

How do we measure "nearest"?

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Euclidean distance

In two dimensions, how do we compute the distance?

$$D(a,b) = \sqrt{(a_1 - b_1)^2 + (a_2 - b_2)^2}$$

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Euclidean distance

In n-dimensions, how do we compute the distance?

$$D(a,b) = \sqrt{(a_1 - b_1)^2 + (a_2 - b_2)^2 + \dots + (a_n - b_n)^2}$$

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Euclidean distance

In n-dimensions, how do we compute the distance?

Measuring distance/similarity is a domain-specific problem and there are many, many different variations!

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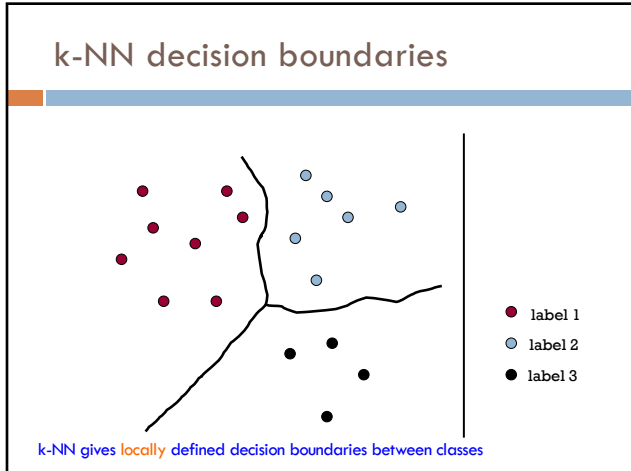
Decision boundaries

The **decision boundaries** are places in the features space where the classification of a point/example changes

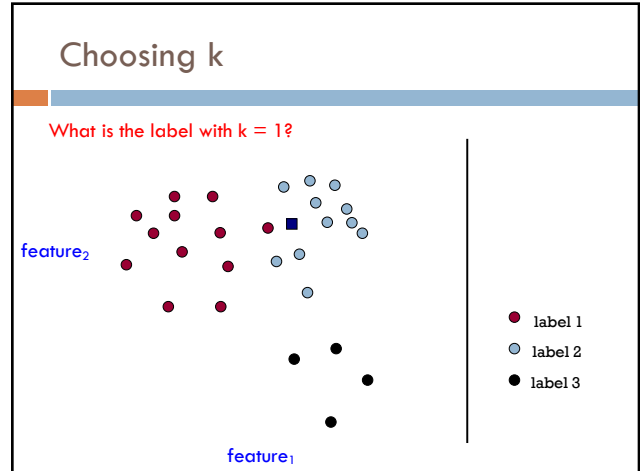
- label 1
- label 2
- label 3

Where are the decision boundaries for k-NN?

36



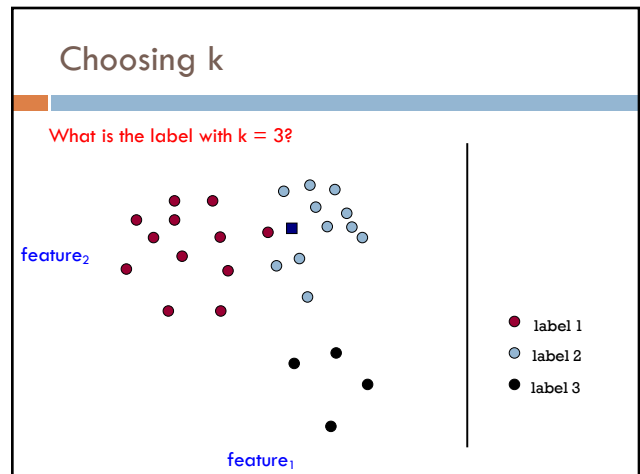
37



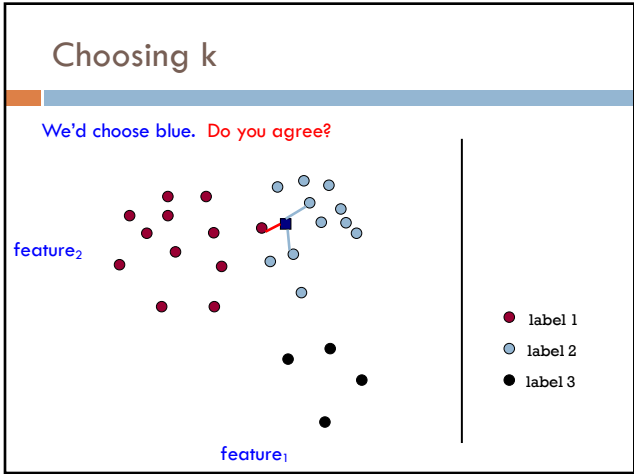
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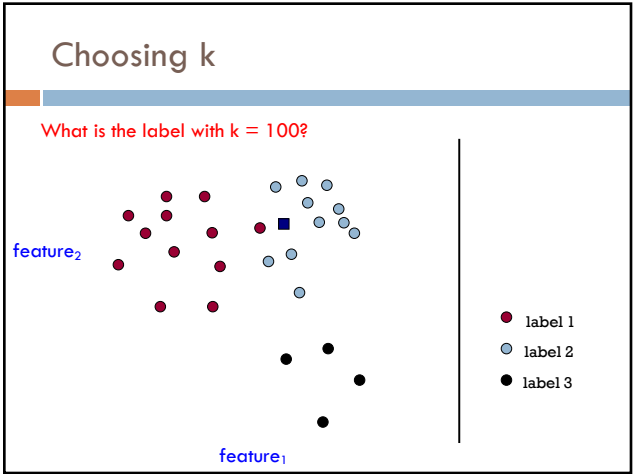
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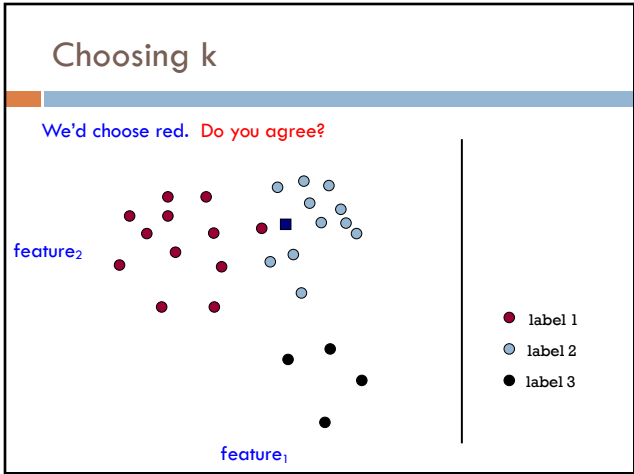
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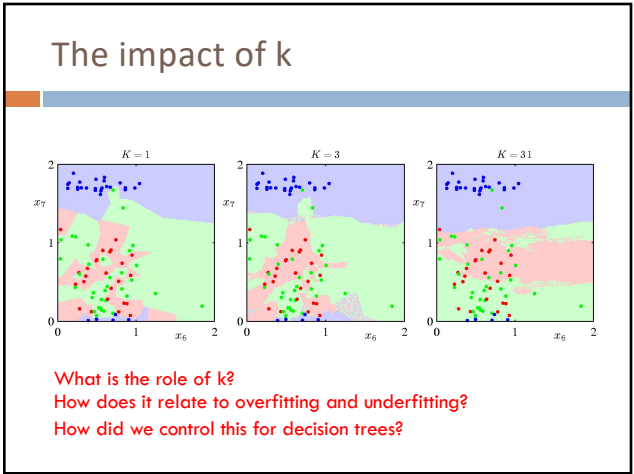
41



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k-Nearest Neighbor (k-NN)

To classify an example d :

- ▣ Find k nearest neighbors of d
- ▣ Choose as the class the **majority class** within the k nearest neighbors

How do we choose k ?

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How to pick k

Common heuristics:

- ▣ often 3, 5, 7
- ▣ choose an odd number to avoid ties

Use development data

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k-NN variants

To classify an example d :

- ▣ Find k nearest neighbors of d
- ▣ Choose as the class the **majority class** within the k nearest neighbors

Any variation ideas?

47

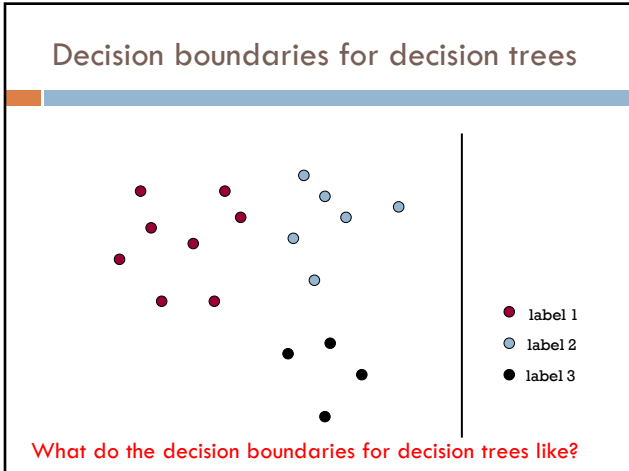
k-NN variations

Instead of k nearest neighbors, count majority from all examples within a fixed distance

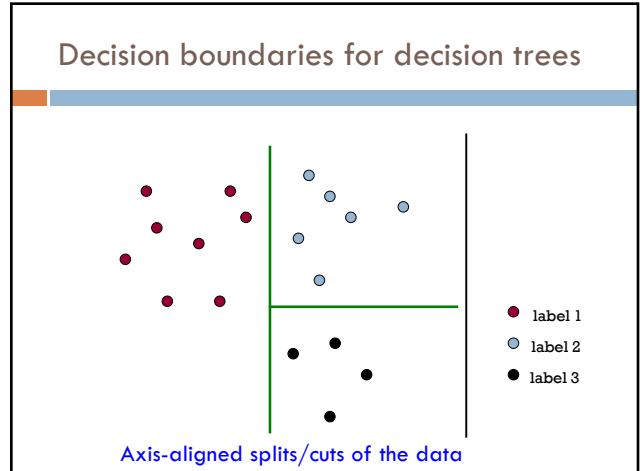
Weighted k-NN:

- ▣ Right now, all examples are treated equally
- ▣ weight the “vote” of the examples, so that closer examples have more vote/weight
- ▣ often use some sort of exponential decay

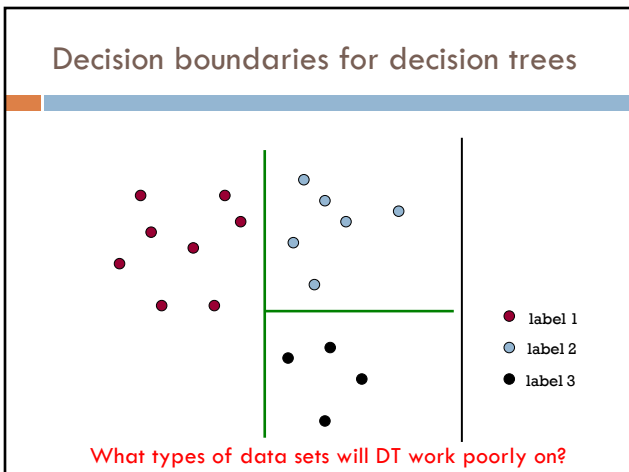
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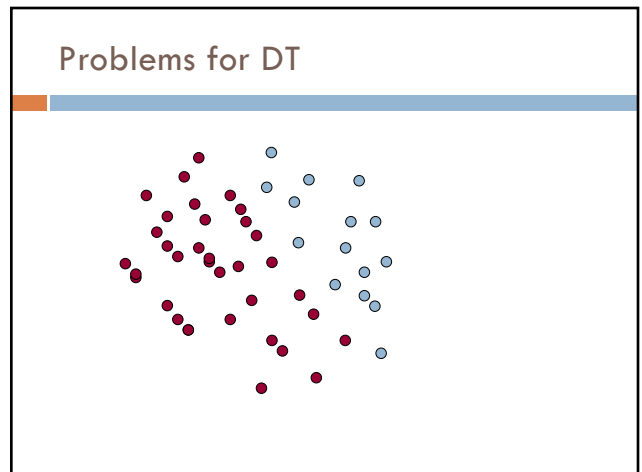
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Decision trees vs. k -NN

Which is faster to train?

Which is faster to classify?

Do they use the features in the same way to label the examples?

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Decision trees vs. k -NN

Which is faster to train?

k -NN doesn't require any training!

Which is faster to classify?

For most data sets, decision trees

Do they use the features in the same way to label the examples?

k -NN treats all features equally! Decision trees "select" important features

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