	LOGISTIC REGRESSION
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1	

A	Admin	
Ass	Assignment 7	
Gr	Grading update	
2		

### Priors

Coin1 data: 3 Heads and 1 Tail Coin2 data: 30 Heads and 10 tails Coin3 data: 2 Tails Coin4 data: 497 Heads and 503 tails

If someone asked you what the probability of heads was for each of these coins, what would you say?



# Training revisited

What we're really doing during training is selecting the  $\boldsymbol{\Theta}$  that maximizes:

 $p(\theta \mid data)$ 

i.e.

 $\theta = \operatorname{argmax}_{\theta} p(\theta \,|\, data)$ 

That is, we pick the most likely model parameters given the data

5

Estimating revisited What are each of these probabilities?  $p(\theta \mid data) = \frac{p(data \mid \theta)p(\theta)}{p(data)}$ 



Estimating revisited

probabilities might be

6

We want to incorporate a prior belief of what the

To do this, we need to break down our probability

 $p(\theta \mid data) = ?$ 

(Hint: Bayes rule)























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 $p(x_i | y) = \frac{count(x_i, y) + \lambda}{count(y) + possible_values_of_x_i^* \lambda}$ 

Does this do the right thing in these cases?





























































## **Error minimization**

How do we find the minimum of an equation?

$$error(h) = \sum_{i=1}^{n} |y_i - h(f_i)|$$

Take the derivative, set to 0 and solve (going to be a min or a max)  $% \left( f_{\alpha}^{(1)} \right) = \left( f_{\alpha}^{(1)} \right) \left( f_{\alpha}^$ 

Any problems here?

Ideas?

49







51











# Probabilistic models summarized

#### Two classification models:

- Naïve Bayes (models joint distribution)
- Logistic Regression (models conditional distribution)
  In practice this tends to work better if all you want to do is classify

Priors/smoothing/regularization

- Important for both models
- In theory: allow us to impart some prior knowledge
- In practice: avoids overfitting and often tune on development data