### Class 1: Introduction

CS 190-2: Systems and Security

Fall 2024



### Course Goals

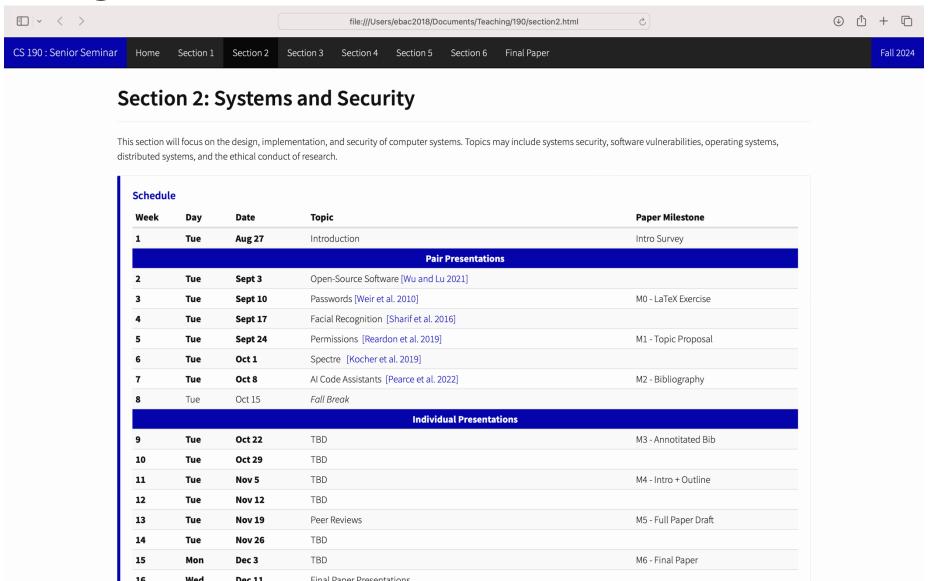
- In-depth study of current area of computer science
- Learn how to learn from research papers
- Develop skill of speaking about technical material

### The Course in a Nutshell

- 12 assigned readings
  - half chosen by me, half chosen by you
  - reading reflections on one paper each week (written, video, audio, ...)
- 3 presentations
  - one pair presentation about a research paper
  - one solo presentation about a research paper
  - one presentation about your 190 paper
- Weekly discussions



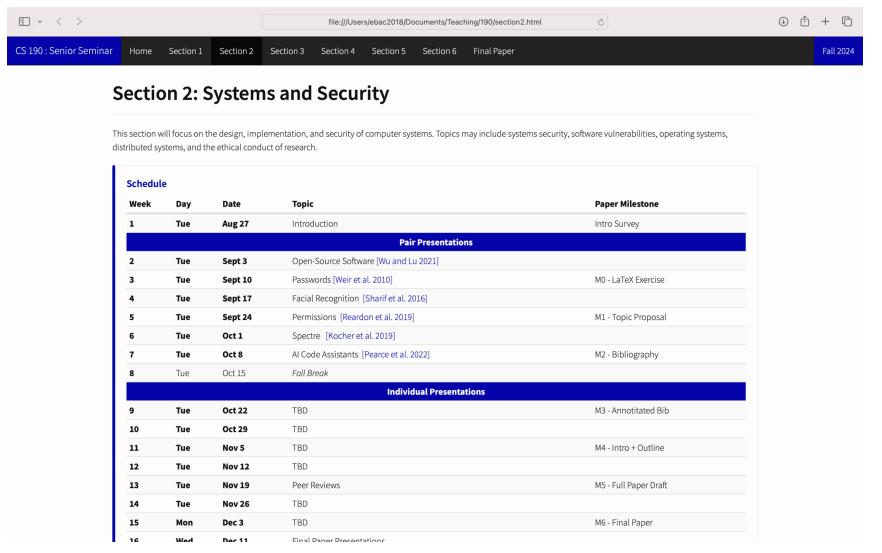
# Readings



# Reading Reflections

- The format of the reflection is up to you: it can be written essay, a powerpoint slide dec, a video, or an audio recording
- Each reflection must include the following:
  - 1-2 sentence summary of the paper.
  - A deeper, more extensive outline of the main points of the paper.
  - Any limitations or extensions
  - Your opinion of the paper
  - 1-3 questions you have about this paper
  - How long you spent on the reflection (including time spent reading the paper)
- Only complete a reflection for weeks when you are not presenting

### Presentation Preferences





https://pomona.az1.qualtrics.com/jfe/form/SV 3k0Fat52lCRAhim

### Presentations

- Pair presentation
  - Sept 3 Oct 8
  - ~30 minutes
  - on research paper I chose
- Individual presentation
  - Oct 22 Dec 2
  - ~15-20 minutes
  - on research paper you chose
- Individual presentation
  - Dec 11
  - ~10 minutes
  - on your 190 paper

- Schedule a pre- and post- meeting: at least 1 week prior
- Prepare for the pre-meeting: read paper + slidedeck draft
- Pre-meeting: Meet with me (Wed-Friday prior)
- Submit your presentation: Monday 11:59pm
- Give your presentation!
  - Paper motivation + research problem
  - Necessary technical background
  - Methodology
  - Key Results
  - 2-3 discussion questions. >= 1 technical, >=1 societal/ethical
  - lead discussion
- Post-presentation reflection
- Post-meeting: Meet with me

## Presentation Rubric

What makes a good presentation?



# Two Steps Forward and One Step Back: The Right to Opt-out of Sale under CPRA



Jan Charatan and Eleanor Birrell (Pomona College)

# California Privacy Laws

### **CCPA**

**Signed:** June 28, 2018

Effective: January 1, 2020

Enforced: July 1, 2020

- Right to know
- 2. Right to delete
- 3. Right to opt-out of sale
- 4. Right to non-discrimination

sale and personal information were broadly defined



### **CPRA**

Passed: November 3, 2020

Effective: January 1, 2023

Enforced: July 1, 2023

- Right to limit use of sensitive personal information
- + Right to correct
- + No dark patterns
- + GPC signals are valid opt-out

Codified

**Measurement study** 

- Reduced mechanisms
- Reduced scope
- Didn't improve visibility User study

## Measurement Study

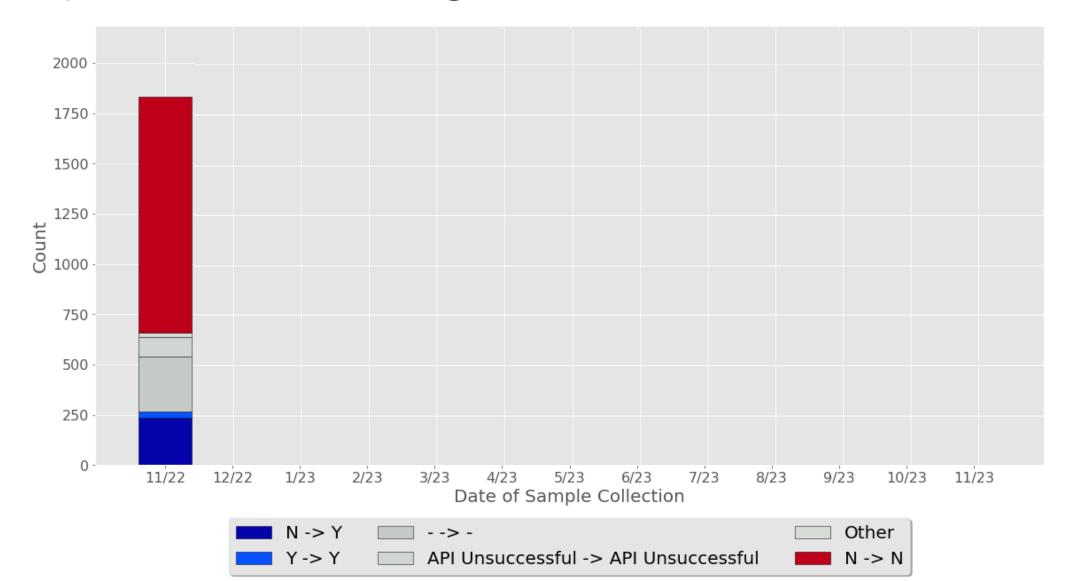
- Crawled 25,000 websites from Tranco top website list
- Recorded:
  - Response to GPC signal
    - US Privacy String when GPC is not enabled
    - US Privacy String when GPC is enabled
  - Presence/absence of CCPA opt-out of sale link on homepage
  - Privacy policy language
  - Presence/absence of /.well-know/gpc.json file
- Conducted monthly crawls between November 2022 and November 2023

#### **U.S. Privacy String:**

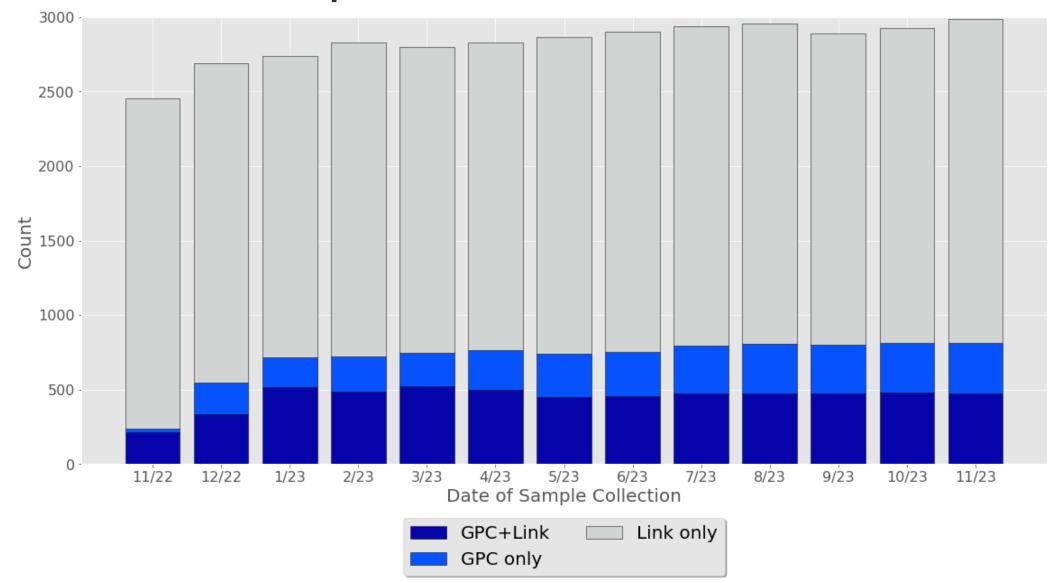
- IAB specification
- 4-character string 1YNN
- sent to 3<sup>rd</sup> parties
- accessible through API
- supported until 1/1/2024

CCPA CPRA

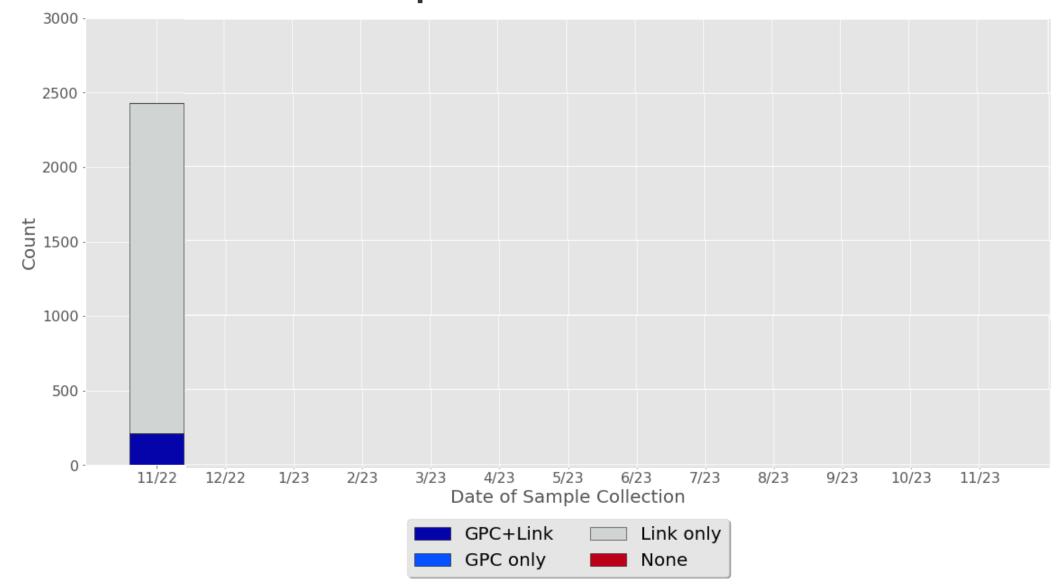
## Response to GPC Signals



# Prevalence of Opt-out of Sale Mechanisms



## Websites that had opt-out links in Nov. 2022



### Recommendations

- Laws should require both manual and automated options for invoking rights.
- Browsers should consistently support automated opt-out signals.
- Laws should require companies to clearly identify whether they are subject to the legal regulation.
- Laws need to be complemented by robust enforcement.

Jan Charatan and Eleanor Birrell. Two Steps Forward and One Step Back: The Right to Opt-out of Sale under CPRA. PETS 2024.

## Presentation Rubric

What makes a good presentation?



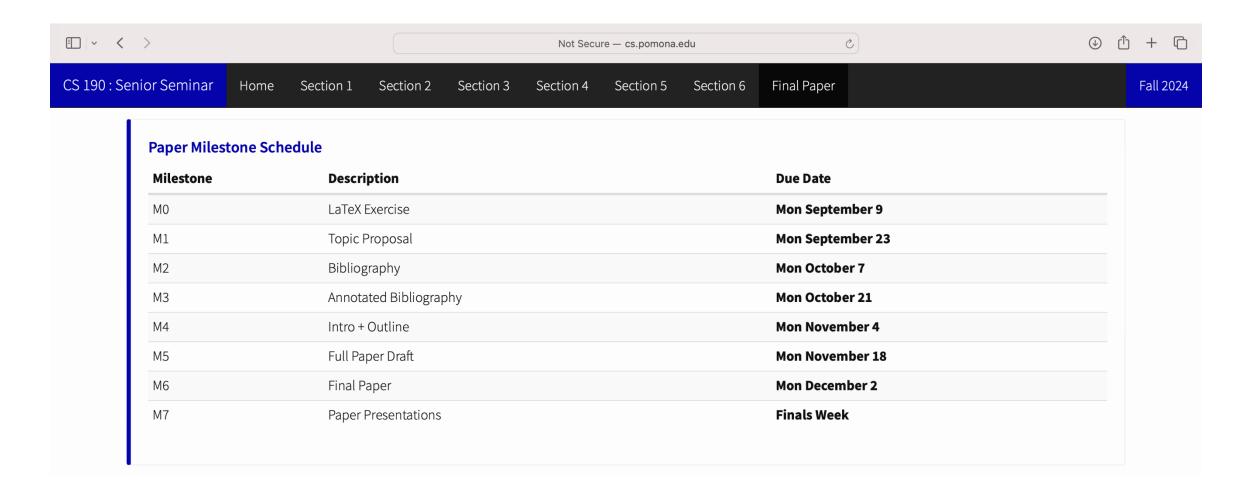
### Discussion

- Begin with presenter's 2-3 discussion questions
- Cover both technical and ethical/societal aspects
- Discussion Norms



## Paper

• Survey of one specific research area + proposal for new project in that space



# Senior Project/Thesis

- Optional
  - Thesis is full-credit course both Fall and Spring
  - Project is .5-credit course in Spring
- Unrestricted topic (Declaration deadline: Sept. 6)
  - must have thesis/project advisor
- 190 proposal topic (Declaration deadline: Dec. 4)
  - subject to approval from me

# Grading

- Research Paper Presentations: 40%
- Reading assignments: 10%
- **Discussion Participation:** 10%
  - Attendance is required
  - At most two excused absences, must notify me in advance
- Final Project: 40%

Note: Colloquium attendance affects 190 grade

### Course website

https://cs.pomona.edu/classes/cs190

- All information is on the course website
- All course materials get posted on the course website
- Links from the course page:
  - Slack (#cs190-2-2024fa), for questions and discussion
  - Gradescope, for submitting assignments and seeing grades
  - Additional resources

